



REP HEADLINE# 6316663      TRF# 331680      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      SEP17/12 15.5(

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
 : :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#16 MISSED:SUN/1100P-1130P SEP23 30S \$1,700.00 (SEP17/12)  
 OFFER:SUN/1130P-1235A SEP23 30S \$1,700.00 PLS ADVISE.  
 CMT:TIME CHG FOR NEWS FLW FOOTBALL  
 CMT:SPT IS BOOK- THX JEN

SEP/12 38025.00      CONTRACT TOTAL 38025.00  
 TOTAL SPOTS 50

MARKET TOTALS \$122,661    WPXI 31%    KDKA 53%    WTAE 15%    WPGH 1%    CABL 0%    WPCW 0%    WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6316663 TRF# 331680 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/12 12.4

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6316663 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 9/18 EST#273 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP17/12 12.48

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$38,025  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#16 MISSED: SUN/1100P-1130P SEP23  
OFFER: SUN/1130P-1235A SEP23  
CMT: TIME CHG FOR NEWS FLW FOOTBALL  
CMT: SPT IS BOOK- THX JEN

30S \$1,700.00 (SEP17/12)  
30S \$1,700.00 PLS ADVISE.  
CONTRACT TOTAL 38025.00  
TOTAL SPOTS 50